

Paired Samples Test

		Paired Differences					t	df	Sig. (2-tailed)
		Mean	Std. Deviation	Std. Error Mean	95% Confidence Interval of the Difference				
					Lower	Upper			
Pair 1	Shopper's Characteristics (JBI) - Shopper's Characteristics (AL)	-1.591	14.552	3.103	-8.043	4.861	-.513	21	.613
Pair 2	Mall Characteristics (JBI) - Mall Characteristics (AL)	49.355	41.312	7.420	34.201	64.508	6.652	30	.000
Pair 3	Shopper's Satisfaction (JBI) - Shopper's Satisfaction (AL)	40.039	77.137	10.801	18.344	61.734	3.707	50	.001